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# MuMA Hostel

## Sant'Antioco, Sardinia, Italy

— Ottavia Pietropoli, EU Ecolabel consultant —

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ceas  
CENTRO DI RICERCA AMBIENTALE E ALLA SOSTENIBILITÀ



# Our story takes place along the shores of the lagoon of Sant'Antioco Island, in the extreme south - west of Sardinia



# Sant'Antioco, Island in the island

The fourth largest island  
in Italy connected to the  
mother island of Sardinia  
by an artificial isthmus.



# Starting from the end, some weeks ago ...

ccas  
CENTRO DI RICERCHE AMBIENTALE E ALLA SOSTENIBILITÀ



MUMA HOSTEL  






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***“An accommodation that developed a tourist proposal that combines hospitality, education, sustainability and enhancement of a community and in which guests are welcomed in a museum, the museum of the Sea and Shipwrights and stay in a Centre for Environmental Education”***

**EU ECOLABEL AWARD 2020 (Italy)**  
**24th November 2020**

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**This explanation moved us close to tears ...  
Finally someone who was giving value to our vision!**

**ceas**  
CENTRO DI RICERCHE AMBIENTALE E ALLA SOSTENIBILITÀ



**MUMA HOSTEL**



# How we used to be some years ago ... a public and completely abandoned building



What lead us to EU Ecolabel?

We had a vision and Ecolabel was part of that vision since the beginning

**EU ECOLABEL WAS ALREADY PLANNED IN OUR FIRST MANAGEMENT PROJECT OF MUMA**



**med**  
mediterraneo

Progetto Tecnico

PER L'AFFIDAMENTO IN CONCESSIONE  
DELLA GESTIONE DEL COMPLESSO DENOMINATO  
"OSTELLO DELLA GIOVENTÙ"  
(C.I.G. 5501827B42)

Procedura assoggettata agli artt. 20 e 27 del D.Lgs. 12/04/2006 n. 163

**Progetto: Green-Hostel-Sant'Antioco**  
*Cultura dell'accoglienza per un mondo di tutti*

**IDEA PROGETTUALE**

Data: 16 febbraio 2015

Soggetto Proponente:  
Ecoistituto del Mediterraneo  
di Coop. Gea Ambiente e Turismo a.r.l.



# MuMA has three souls

**HOSTEL**



**MUSEUM OF THE SEA  
AND OF SHIPWRIGHTS**



**CENTRE FOR  
ENVIRONMENTAL  
EDUCATION**



# MuMA HOSTEL



- **32 rooms**
- **B&B**

# MUSEUM OF THE SEA AND OF SHIPWRIGHTS



# CENTRE FOR ENVIRONMENTAL EDUCATION (CEAS)







ceas  
CENTRO DE EDUCACION AMBIENTAL Y LAAS INSTITUCIONALES







# EU Ecolabel is our training ground

... to tell our guests  
the history of our  
ancient island, the  
production of salt,  
a day as a fisherman or  
as a shipwright







È SVEGLIARSI CON IL GRIDO DEI GABBIANI  
CHE ANNUNCIANO L'ARRIVO DELLE BARCHE



Scopri le nostre offerte su  
[www.mumahostel.it](http://www.mumahostel.it)







# EU Ecolabel is our training ground

... to tell our guests about our mission to sustainability

**BAGNO / TOILET**  
BEST PRACTICES

**RISPARMIO IDRICO**  
WATER CONSERVATION

Chiuso il water non funziona  
Non lasciare scendere lo sciacquo  
Non lasciare scorrere l'acqua  
Infilare l'ampolla  
Non lasciare il water aperto

Water is a finite resource  
and we ask your cooperation in its conservation effort.  
Please don't leave the faucet  
open while brushing your teeth  
or washing up!  
Please do not flush immediately.  
Flush slowly in order to save.

**RIFIUTI**  
WASTE

Utilizzare il cestino per il rifiuti  
solo nel vano dedicato a tale funzione.  
Non gettare negli scarichi  
cassonetti o nei lavabi  
come per esempio  
cassonetti o nei lavabi  
come per esempio

Never dispose of rubbish in the  
toilet, shower, or bath tub. Only use  
the bin for this purpose.  
Please do not throw any  
biological substances in the bin.

**GRAZIE**  
THANK YOU

**CAMERA / ROOM**  
BEST PRACTICES

**CAMBIO BIANCHERIA**  
LINEN CHANGE

Chiamare il servizio di ricambio  
ogni tre giorni per essere certi  
che la biancheria è pulita  
e igienica. Il servizio di  
ricambio è gratuito.  
Se desidero un cambio più frequente,  
non c'è problema. Ci sarà sempre  
un addetto pronto a sostituirlo  
con un nuovo set di biancheria.

We change bed linens and towels  
every three days in order to ensure the  
water and energy used to wash and  
launder are saved by recycling.  
You would prefer your own sheets  
or towels changed more frequently, please  
let us know on the check-in form.  
There will be a promptly replacement  
service charge.

**RISPARMIO ENERGETICO**  
ENERGY CONSERVATION

Non tenere il computer acceso  
quando il computer non è in  
funzione o di notte, ecc.  
Evitare di aprire il portellone di  
condizionamento d'aria in presenza  
di ospiti nella stanza.  
Cercare di non aprire  
le porte quando si va ad aprire  
una porta adiacente.

We ask if you please keep the  
computer monitor closed when  
not in use or at night unless you  
are working on it.  
Do not open the air conditioning  
unit when you are not in the  
room.  
Please do not go outside to  
open a door or window  
if it is not necessary.

**RIFIUTI**  
WASTE

Utilizzare il cestino per  
i rifiuti solo nel vano  
dedicato a tale funzione.  
Non gettare negli scarichi,  
cassonetti o nei lavabi  
come per esempio  
cassonetti o nei lavabi  
come per esempio

Always use the bin for  
rubbish only in the  
designated area.  
Please do not throw  
biological substances  
in it or flush it down the  
toilet.

**GRAZIE**  
THANK YOU

**MUMA ECO STYLE**

SOSTENETEVI NEL NOSTRO IMPEGNO QUOTIDIANO  
PER L'AMBIENTE!

WE APPRECIATE YOUR HELP IN OUR MISSION TO RESPECT  
THE ENVIRONMENT EACH AND EVERY DAY!

**RISPARMIO IDRICO**  
WATER CONSERVATION

Cambio di lenzuola e asciugamani  
ogni tre giorni

Reduttori di flusso nei rubinetti  
(il comfort non cambia, ma si riducono i consumi del 50%)

Sheets and towels are changed every three days.  
We installed flow reducers on our faucets.  
You won't notice the difference, but it helps reduce our water  
consumption by 50%.

**RACCOLTA DIFFERENZIATA**  
MINIMIZING WASTE AND RECYCLING

Prodotti sfusi nella prima colazione:  
detergenti in dispenser nelle camere  
Carta igienica e carta per la stampa  
a basso impatto ambientale

Raccolta differenziata nelle aree comuni

We use no disposable items for our breakfast service.  
There are no disposable products in our rooms.  
We use only paper products that have a low  
environmental footprint.  
Recycling bins are provided in common areas.

**ENERGIA**  
ENERGY

Energia elettrica proveniente da fonti rinnovabili al 100%  
Lampadine a Led o a risparmio energetico  
Temporizzatori delle luci nelle aree di passaggio  
Impostazione centralizzata di valori massimi e minimi  
della temperatura per l'acqua calda,  
per limitare l'emissione di CO<sub>2</sub> nell'ambiente  
Condizionatori ad alta efficienza energetica

100% of our electricity comes from renewable resources.  
All of our lighting utilizes LED or energy-efficient bulbs.  
Light switch timers are installed for lighting  
in all common areas.  
We employ centralized programming to minimize  
and maximize water temperature, which helps  
us reduce our CO<sub>2</sub> footprint.  
We use high-efficiency air conditioners throughout our facility.

# EU Ecolabel is our training ground

**... to full monitoring our processes (waste management, water consumption and energy uses)**



# EU Ecolabel is our training ground

**... to eat local first  
and to reduce food  
waste**



# EU Ecolabel is our training ground

... to implement more sustainable procedures



# EU Ecolabel is our training ground

... to reduce waste production and water pollution





# EU Ecolabel is our training ground

... to define our identity





# EU Ecolabel is our training ground

... to improve the  
working conditions of  
our staff



# EU Ecolabel is our training ground

**... to look to the future  
with a generative  
approach, safeguarding  
the human, social,  
natural and economic  
capital of an entire  
community**



# EU Ecolabel is the right approach to build the future of tourism after COVID:

- safer
- more sustainable
- experiential
- connected with nature and community
- active

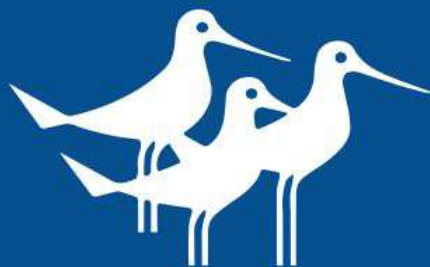


**Thank you for your attention!**

**Stay safe and optimistic!**







# MUMA HOSTEL

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